

MARCOS TROVO MANTIS

Kananaskis, AB, Canada (EU Passport & Canadian Permanent Resident)

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A versatile and results-oriented marketing professional with a strong background in photography, videography, graphic design, and branding, complemented by expertise in Adobe Creative Suite, MS Office, and Google Workspace. Skilled in developing creative campaigns, producing high-quality visual content, and managing projects with precision and efficiency. Experienced in working within dynamic, multicultural environments, leveraging excellent communication, teamwork, and organizational abilities to deliver impactful marketing strategies. Passionate about enhancing guest experiences and creating compelling narratives, I am eager to bring my creative vision and strategic expertise to a marketing role on a cruise ship.

KEY SKILLS

- Team collaboration
- Effective communication
- Detail-oriented execution
- Organizational excellence
- Graphic design and branding
- Advanced software expertise
- Analytical and critical thinking
- Photography and videography
- Content creation and visual storytelling
- Strategic marketing and campaign planning

EMPLOYMENT HISTORY

Pomeroy Kananaskis Mountain Lodge, Kananaskis, Canada

2022 – Present

Food and Beverage Coordinator and Marketing Associate

- Assist in the execution of marketing campaigns to promote the hotel's five restaurants, focusing on driving online visibility, increasing guest engagement, and boosting reservations for special events.
- Designing and producing marketing materials, including graphic assets for digital and print campaigns, menus, and promotional content to align with brand standards.
- Collaborating with the Food and Beverage Executive team to develop strategic initiatives aimed at increasing revenue and improving operational efficiency.
- Overseeing financial processes, including departmental invoicing, payroll, and processing gratuities totaling over \$500,000 CAD annually, while ensuring data accuracy and compliance.
- Support the development and execution of digital marketing strategies by coordinating with the marketing manager to produce high-quality assets, ensuring alignment with branding.

Balearic Islands Government, Ibiza, Spain

2021 – 2021

Administrative Assistant

- Streamlined administrative processes to enhance operational efficiency.
- Prepared comprehensive reports and maintained detailed administrative records.
- Efficiently processed essential forms and applications, improving overall workflow.
- Responded to public inquiries, delivering accurate information and exceptional service.
- Supported the government's commitment to service excellence through diligent support.

Al Ayoun Sunset Lounge, Ibiza, Spain

2020 – 2021

Social Media Community Manager

- Produced high-quality photography and video content for social media platforms.
- Enhanced online visibility and discoverability, resulting in increased higher traffic to the venue.
- Established and managed social media accounts..
- Fostered community engagement by collaborating with influencers and local organizations.
- Designed promotional assets, including posters and menus, to establish the branding of the venue.

Michaelshof Sammatz Community, Hamburg, Germany

2020 – 2021

Agricultural and Marketing Support Volunteer

- Contributed to marketing strategies, enhancing social media presence and revenue.
- Attracted visitors and drove sales of homemade farm products through targeted marketing.

- Performed key farming tasks and developed a strong understanding of agricultural practices.
- Recruited and engaged volunteers through focused marketing efforts, ensuring adequate staffing for specific roles.

The Restaurant Group, Glasgow, Scotland
Stock Controller Assistant

2016 – 2017

- Analyzed inventory data to identify market trends and inform strategic decisions.
- Reinforced the brand image through quality control and efficient inventory practices.
- Collaborated with sales and marketing teams to align inventory with promotional activities.
- Maintained inventory levels to prevent stock shortages or excesses, ensuring optimal stock management.

Government of Ibiza – Ibiza Travel (Tourism Department), Ibiza, Spain
Events and Marketing Intern

2016 – 2016

- Conducted market analysis to identify opportunities for growth and expansion.
- Organized events and trade shows to attract tourists, investors, and travel companies.
- Contributed to email marketing campaigns, database management, and payroll support.
- Managed press inquiries and coordinated communication with partners and collaborators.
- Assisted in planning and executing marketing campaigns to position Ibiza as a top travel destination.

Control Solutions, Ibiza, Spain
Security Guard and Event Coordinator

2014 – 2019

- Provided security and close protection services for events and individuals.
- Worked closely with event staff, vendors, and law enforcement to resolve issues.
- Developed strong leadership skills and excelled in managing high-pressure situations.
- Oversaw security operations, ensuring safety and effective management of personnel.
- Played an integral role in event planning, occasionally leading security coordination efforts.

EDUCATION & TRAINING

Sa Blanca Dona Technical School of Marketing & Administration
 Graduate Technician in Business Management, Marketing and Logistics

2014 – 2016

Arts and Design School of Ibiza
 High School Diploma in Arts, Design, and Image

2012 – 2014

CERTIFICATES

UAS Pilot Certification – FAA
 TRUST by Federal Aviation Agency

2024

Sports Marketing
 Northwestern University

2024

Remote Pilot Aircraft Systems (RPAS)
 Transport Canada

2024

Remote Pilot Aircraft Systems (RPAS)
 EASA (European Aviation Safety Agency)

2021

Remote Pilot Aircraft Systems (RPAS)
 AESA (Spanish Agency of Aviation Safety)

2020

LANGUAGES

Spoken

Written

- | | | |
|-------------------|----------------|-----------------|
| - Spanish: | Native speaker | Native speaker |
| - English: | Fluent | Proficient user |